

Business Advisory



“ Building a successful business and then maintaining growth is a challenge for every business ”

Making the right decisions at the right time can make all the difference to success or failure.

To make the right decision, you need access to the right information. You need reliable, accurate information and advice to help you make the most of the opportunities and challenges presented to you.

You need a business advisor you can trust and who can guide you in the right direction.

Our Business Advisory team are all dedicated and trained specialists who focus on your business and work with you to develop and grow your business, no matter what stage of the business life cycle your business is in.

For us, it is just as important to get to know you on a personal level, as it is to really understand your business and your business objectives.

OUR APPROACH

Our Partners and their team will spend time learning about your business, and you, building a long-term relationship and getting to know your business almost as well as you do.

We see our role as providing objective and specific advice on the wide range of issues you will encounter in managing your business. We act as a trusted advisor, a sounding board or mentor and a technical specialist - depending on what you need from us.

Once we have a strong understanding of your personal and business objectives we are able to provide you with a tailored, comprehensive and practical solution. Our solutions aim to maximise business growth opportunities, optimise revenue streams and assist in building a sustainable competitive advantage.

We speak in plain English and ensure you are clear on the outcomes of our advice so that we are achieving the best results for you and your business. This means we can provide you with cost effective and relevant strategic advice when you need it.

OUR BUSINESS ADVISORY SERVICES

Our range of services utilise various business tools, management ideas, industry knowledge and, of course, technical know-how.

Our Business Advisory specialists can provide expert advice in relation to:

- Strategic business planning and mentoring
- Valuations of businesses or interests in businesses
- Feasibility studies for business expansion or new ventures
- Cloud based accounting software advice and installation (including systems review and advice on appropriate packages and training)
- Advice and assistance in the preparation of business plans and loan applications (including negotiations with lenders)
- Preparation of financial reports and analysis of business performance
- Preparation and review of budgets and financial projections
- General accounting services
- Provision of registered office facilities, maintenance of statutory records and ASIC lodgements
- Preparation of periodic and annual taxation obligations

Introducing our Business Advisory Partners



CARL LONGSHAW

(B.Com, CA, CTA)

Carl is a Partner in our Business Advisory team. He has more than 15 years experience in advising business owners and individuals with investment and property portfolios. He works with his clients to establish sound internal processes and customised reporting models that ensure accurate financial reporting that businesses can rely on. Carl understands the strategic decision making process and helps guide his clients through this process.

Areas of Expertise

- Financial reporting and analysis
- Tax effective business structures
- Cloud based accounting solutions
- Superannuation



TONY MACLEAN

(B.Bus, CA, CTA)

Tony is a Partner in the Business Advisory team. He has more than 35 years experience in advising clients on growing their businesses. He has a specialised focus on providing strategic planning and financial advice to business owners.

Areas of Expertise

- Strategic business and financial advice
- Financial planning
- Taxation
- Superannuation



DARREN SHILLINGTON

(B.Com, CA, CTA)

Darren is a Partner in the Business Advisory team. He has more than 20 years experience in providing business services solutions. He specialises in helping clients of all sizes in relation to strategic business and succession planning, business performance reviews and tax effective structuring.

Areas of Expertise

- Strategic business planning
- Business performance reviews
- Business start ups
- Direct and indirect tax



ANTHONY RUSSO BATTAGLIOLO

(B.Com, CA, CTA)

Anthony is a Partner in our Business Advisory team. He has more than 10 years experience in assisting clients from a range of industries. He works with his clients to assist in analysing their business and offers advice to improve growth and performance.

Areas of Expertise

- Cloud based accounting solutions
- Cash flow forecasting
- Profitability analysis
- Direct and indirect tax



CHRIS ROOS

(B.Com, CA, CTA, MAICD)

Chris is a Partner in the Business Advisory team. He has more than 17 years experience in providing strategic tailored advice to business owners. He specialises in providing advice on corporate transactions and restructures and all aspects of inbound and outbound investment and business operations. Chris has a particular focus on construction and manufacturing activities, as well as mining services and primary production.

Areas of Expertise

- Tax effective business structures
- Mergers and acquisitions
- Taxation of inbound and outbound business operations
- Fringe Benefits Tax
- State taxes - stamp duty and payroll tax
- Income tax consolidation
- Primary production concessions
- Complex tax dispute resolutions



MATTHEW VAN RIESSEN

(B.Bus, CA, FTIA)

Matthew is a Partner in the Business Advisory team. He has more than 30 years experience in many fields of the accounting profession including business advisory, business valuations and tax consulting. He specialises in providing business analysis and improvement methods coupled with relevant and comprehensive taxation advice.

Areas of Expertise

- Income tax
- Capital gains tax
- Financial planning
- Superannuation
- Business valuations

Local, National and Global

PKF Mack is a member of the PKF Australia network and the wider PKF International network. PKF Mack remains wholly owned and controlled in Western Australia.

In Australia, the PKF network comprises 9 member firms across the country providing comprehensive accounting and business advisory services. Collectively the network provides our clients with the resources and reach comparable to larger national firms, while maintaining the personal approach our clients enjoy. Visit www.pkf.com.au for more information about the PKF Australia network.

PKF International Limited administers the PKF International network of legally independent member firms. PKF International has member firms with offices in 440 cities and operates in 150 countries across 5 continents.

It is in the top 15 largest global accountancy networks and member firms have approximately 2,270 Partners and nearly 22,000 staff around the world. PKF International is a member of the Forum of Firms, an organisation dedicated to consistent and high quality standards of financial reporting and auditing practices globally. Visit www.pkf.com for more information about PKF International.

PKF Mack | 4th Floor, 35 Havelock Street, West Perth Western Australia 6005
PO Box 609 West Perth Western Australia 6872 | +61 08 9426 8999 | perth@pkfmack.com.au

www.pkfmack.com.au

PKF Mack is a member of the PKF International Limited network of legally independent member firms. PKF Mack is also a member of the PKF Australia Limited national network of legally independent firms each trading as PKF. PKF Mack does not accept responsibility or liability for the actions or inactions on the part of any other individual member firm or firms.

Liability limited by a scheme approved under Professional Standards Legislation.